



Tocobox Launches Tocomail for Gmail – The First Gmail Client App For Teenagers

Email is cool again with Tocomail for Gmail! The app provides the complete email experience and much more: instant messaging, a drawing board, avatar customization and optional parental controls.

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Boston, MA – August 29, 2014 – Tocobox Inc., known for its safe and fun email service for kids, released Tocomail for Gmail today. This app is the first email app of its kind for Gmail and was designed and built specifically for teenagers. While Tocomail was created with young kids’ safety in mind, Tocomail for Gmail targets teenagers by giving them another way to express themselves. With this app, older kids can transform their regular Gmail accounts into a colorful and unique way of sending messages to friends and family. The app also provides parents with optional controls so that they can keep their kids’ email activity safe and secure.

Tocomail for Gmail is making email cool again by giving teenagers the one thing they can’t get enough of: individuality! Teens already make their rooms, style, and iPhone cases their own. Now, they can personalize their email too! Beyond its fun and easy-to-use user interface, Tocomail for Gmail offers many amazing features that will bring out the creator in anyone with built-in drawing board and avatar customization tools. This app also allows turning the email account into a fun instant messenger.

Tocomail for Gmail is available for free from the [App Store](#) on iPad, iPhone, and iPod touch. Watch our [video](#) with more information about the application.

Tocomail is a completely free email client for Gmail with optional parental controls. Parental controls are optional and available for \$9.99 through In-App Purchase. Parental control is conducted through a quarantine box, as well as the enhanced contact list with Safe, General, and Blocked categories of contacts. When parental control is “on”, communication with



any contact outside of the safe list can happen only after the parent has viewed and approved the email.

“While working on Tocomail for Gmail, which is targeted towards teenagers, we combined our experience from creating Tocomail, an email service for younger kids, and Mail Ninja, an email app for adults,” said Dennis Bolgov, CEO of Tocobox. “We know that teenagers want to be able to express themselves, and our app gives them an opportunity to personalize their email. They also like sending text messages, so we designed Tocomail for Gmail with many creative messaging, drawing and customization tools that kids will love. And, being a parent myself, I wanted Tocomail for Gmail to have a parental control option.”

More features are coming soon, including audio and video messaging— to make emailing with friends and family more personal than ever— and bullying pattern recognition capabilities. Tocobox is planning to launch the Android version of Tocomail for Gmail application later this year.

Additional resources:

Tocomail for Gmail [screenshots](#)

Tocomail for Gmail product [video](#)

Link to download application in [AppStore](#)

About Tocobox

Tocobox features a dedicated team of mobile industry veterans whose main goal is to create intuitive, simple and fun communication apps and services for children. Tocobox’ flagship products are Tocomail - safe email and messaging service for young kids and Tocomail for Gmail – cool email app for teens. For more information, please visit www.tocomail.com.